

# SAN DIEGO ARCHITECTURAL FOUNDATION



Photograph: Hall + Merrick Photography

## PARTNER WITH US.

The San Diego Architectural Foundation is a nonprofit organization dedicated to the education and promotion of outstanding architecture, landscape, interior, and urban design in the San Diego region. Through our exceptional programming we explore how the issues impacting our growing region, like the design of our homes, workplaces, schools and communities, also impact our health and well-being.

Our goal is to inspire all San Diegans to discover the value of thoughtful design in the natural and built environment and the effect it has on the quality of our lives. By partnering with us, you not only align with our mission, but you also receive exclusive benefits and unique opportunities for recognition and engagement.

San Diego Architectural Foundation is a 501c3 nonprofit organization and your contribution is tax deductible. Federal Tax ID: 95-3513927

For almost 4 decades, SDAF has been a major influencer in our region around design education and engagement. Our unique community includes San Diego's top designers, creators, makers, elected officials, educators, and leaders of industry within the built environment who share their expertise and inspire us all to greatness. Becoming an SDAF partner will show our audience that you support the power of good design and architecture in creating a San Diego we can all be proud of.

Following is an outline of our partnership levels and benefits, however we are also excited to work with you to develop a partnership package that meets your unique interests. To find out more about enhanced brand recognition opportunities, marketing campaigns, networking access and more, please contact [info@sdarchitecture.org](mailto:info@sdarchitecture.org).

# PARTNERSHIP LEVELS

PARTNERSHIP LEVEL	IRVING GILL	LILLIAN RICE	KATE SESSIONS	LLOYD RUOCCO
SDAF memberships for employees	unlimited	up to 50	up to 20	50% discount
Orchids & Onions VIP Access	8	6	4	2
Partner profile in e-Newsletter	4	3	2	1
Recognition at SDAF events	●	●	●	●
SDAF website partner visibility	Linked logo, call out and video (provided by partner)	Linked logo and call out	Partner name and linked logo	Partner name and logo listed
Social media visibility with tag	Min 5 posts/shares across channels	Min 3 posts/shares across channels	●	●

**IRVING GILL**  
\$10,000

**LILLIAN RICE**  
\$ 7,500

**KATE SESSIONS**  
\$ 5,000

**LLOYD RUOCCO**  
\$ 2,500



# BRAND IMPACT

**8,000**  
E-Newsletter Recipients

**2,500+**  
Unique Monthly Website Visitors

**9,000+**  
Event Attendees & Site Visits Annually

**10+**  
Events a Year and Special Access Tours

**13,000**  
Social Media Followers

**\$10,500+**  
Scholarship Funds Raised

# TESTIMONIALS



**BNBuilders**  
Lloyd Ruocco Partner

Carmen Vann, AP, BD+C  
Regional Project Executive

*At BNBuilders we proudly support and partner with the San Diego Architectural Foundation. As creative and collaborative builders, we value the opportunity to engage perspectives around thoughtful and responsible design, while also exploring topics that lead to the maximization of opportunities within the built environment. We continue to believe that our partnership with SDAF and involvement in their programs strengthens our ability to proactively serve our clients and our built communities.*



**carrier johnson + CULTURE**  
Kate Sessions Partner

John Martinez,  
Project Designer

*"We are a committed partner to the San Diego Architectural Foundation because of the need for connection between professionals, government agencies, and the San Diego community. SDAF provides the forum where meaningful dialog can happen with these groups with their many events from Orchids and Onions, Open House, and PechaKucha. As a partner, our belief is that by working together we can contribute much more to our built environment."*



**Delawie**  
Kate Sessions Partner

Frank Ternasky, AIA, LEED AP  
Principal

*"Here at Delawie, we pride ourselves in being partners with our clients and the community. What better way to accomplish the community aspect than by being a partner with SDAF. We stress commitment by our leaders and staff to the San Diego community. This started back with our Founder, Homer Delawie, and continues on with the 3rd & 4th generation leadership at our firm today."*



**Steinberg Hart**  
Lloyd Ruocco Partner

Brandon Nash,  
Project Architect

*"Partnering with SDAF is an extension of our commitment to making a positive impact on our communities through shaping environments and creating inspiring places with an idea-driven, results-oriented approach to design. Similar to SDAF, we're driven as architects to shape environments tailored to the community, build sustainably, and foster creative dialog. Our Steinberg Hart team looks forward to further responding to and supporting our San Diego community as an SDAF Partner."*



## ORCHIDS & ONIONS

San Diego's only interactive, community-based awards program. We encourage dialogue around good and bad design, to help build a better San Diego.

[Learn more](#)



## BEEP

BEEP San Diego is dedicated to educating and advocating for school-age youth as meaningful participants, leaders, and decision makers of the FUTURE! What sets BEEP San Diego apart is our series of workshops that extends beyond architecture.

[Learn more](#)



## OPEN HOUSE

This free, annual event offers San Diegans a look behind the scenes of our city's architecture, diverse and culturally rich communities.

[Learn more](#) about OH! 2021



## PECHAKUCHA

A presentation series where designers and creative types of all disciplines meet, network, and showcase their work – 20 images, each for 20 seconds.

[Learn more](#)

# PROGRAMS

